## IN THE CLAIMS

Please amend claims as follows:

1. (Currently Amended) A method to manage mass publication delivery, the method comprising:

maintaining a database of registered electronic publications for a plurality of clients;

receiving input from a user to place one or more of the registered electronic publications on one of a subscribed and unsubscribed list;

configuring a set of clients to query the database to determine if a publication received from a content publisher is registered, wherein the publication is from a content publisher and is addressed to at least one of the set of clients; and

delivering the publication to an inbox associated with the <u>at least one of the set of</u>

<u>clients elient</u> if the publication is registered <u>and is on the subscribed list</u>.

- 2. (Canceled).
- 3. (Currently amended) The method of claim [[2]] 1, wherein the delivering includes delivering if the publication has not been placed on the unsubscribed list.

- 4. (Currently amended) The method of claim 1, further comprising configuring each client to perform an authentication operation to authenticate the content publisher; and to deliver the publication if the content publisher has been authenticated.
- 5. (Original) The method of claim 4, wherein the authentication operation comprises sending authentication information received from the content publisher to the server for verification of the authentication information.
- 6. (Original) The method of claim 1, wherein the publication includes a mass email publication.
- 7. (Currently amended) A computer-readable <u>storage</u> medium having stored there on a sequence of instructions which when executed by a computer, causes the computer to perform a method to manage mass publication delivery, the method comprising:

maintaining a database of registered electronic publications for a plurality of clients;

receiving input from a user to place one or more of the registered electronic publications on one of a subscribed and unsubscribed list;

configuring a set of clients to query the database to determine if a publication received from a content-publisher is registered, wherein the publication is from a content publisher and is addressed to at least one of the set of clients; and

delivering the publication to an inbox associated with the <u>at least one of the set of</u>

<u>clients elient</u> if the publication is registered <u>and is on the subscribed list</u>.

- 8. (Canceled).
- 9. (Currently amended) The computer-readable <u>storage</u> medium of claim [[8]] <u>7</u>, wherein the delivery comprises delivering if the publication has not been placed on the unsubscribed list.
- 10. (Currently amended) The computer-readable <u>storage</u> medium of claim 7, the method comprises configuring each client to perform an authentication operation to authenticate the content publisher; and to deliver the publication if the content publisher has been authenticated.
- 11. (Currently amended) The computer-readable <u>storage</u> medium of claim 10, wherein the authentication operation comprises sending authentication information received from the content publisher to the server for verification of the authentication information.
- 12. (Currently amended) The computer-readable <u>storage</u> medium of claim 7, wherein the publication includes a mass email publication.
- 13. (Currently amended) A system to manage mass publication delivery, the system comprising:

a processor; and

a memory coupled to the processor, the memory storing instructions which when executed by the processor cause the process to perform a method, comprising:

maintaining a database of registered electronic publications for a plurality of clients;

receiving input from a user to place one or more of the registered electronic publications on one of a subscribed and unsubscribed list;

configuring a set of clients to query the database to determine if a publication received from a content publisher is registered, wherein the publication is from a content publisher and is addressed to at least one of the set of clients; and

delivering the publication to an inbox associated with the <u>at least one of the set of</u>

<u>clients</u> elient if the publication is registered <u>and is on the subscribed list</u>.

- 14. (Canceled).
- 15. (Currently amended) The system of claim [[14]] 13, wherein the delivering comprises delivering if the publication has not been placed on the unsubscribed list.
- 16. (Currently amended) The system of claim 13, further comprising configuring each client to perform an authentication operation to authenticate the content publisher; and to deliver the publication if the content publisher has been authenticated.

- 17. (Original) The system of claim 16, wherein the authentication operation comprises sending authentication information received from the content publisher to the server for verification of the authentication information.
- 18. (Original) The system of claim 13, wherein the publication includes a mass email publication.
- 19. (New) A method to filter electronic publication, the method comprising:

  receiving at a client an electronic publication from a content publisher; and

  determining if the content publisher has registered the publication at a system for
  a community of users, wherein the system maintains a database of registered

  publications, a subscribed list comprising publications for which a subscription is
  unblocked and thus allowed to reach an inbox of the client, and an unsubscribed list
  comprising publications for which a subscription is blocked and are to be deleted instead
  of being placed in the inbox of the client.
- 20. (New) The method of claim 19, wherein the determining if the content publisher has registered the publication at the system comprises:

computing a signature of the publication; and sending the signature to the system to check if a signature corresponds to a registered publication.

21. (New) The method of claim 19, wherein the system is remote from the client.

22. (New) The method of claim 19, further comprising:

placing the publication in an inbox of the client if the publication is registered at the system and is on the subscribed list.

23. (New) A method to manage mass publication deliver, the method comprising: maintaining a database of registered publications;

receiving a request from a client to determine if a publication identified in the request is registered;

checking if the publication is registered; and sending a result of the checking to the client.

24. (New) The method of claim 23, further comprising:

receiving input from a plurality of separate clients; and

computing an index for each registered publication based on the input, wherein the index provides an indication of how many users in a community of users have indicated that the registered publication is unwanted.

25. (New) The method of claim 24, further comprising sending the index to the client.